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## **Kotkamills en route towards a plastic free world – one coffee cup at a time**

*ISLA® Duo cupstock is Kotkamills' solution to an ever-growing problem. It does not contain any plastics or waxes that are harmful for the environment or health. Easy recycling makes ISLA® Duo cups an integral part of the circular economy and makes sure that the valuable wood fibre can be reused.*

The world is changing at a rapid pace towards a plastic free future. Development requires new and innovative solutions that can answer to new demands. Consumption and recycling are consumer's choices, but it is up to manufacturers to provide products that answer to these challenges. Kotkamills' ISLA® Duo answers to these specific challenges.

"World's coffee cup markets are vast. No sustainable and responsible actor has provided plastic-free and easy-to-recycle products. Coffee cups covered with PE plastics can be recycled but globally it has been difficult and inefficient due to the separation process of plastic. It is great that Kotkamills can lead the way and act as a Game Changer in the industry" Kotkamills CEO **Markku Hämäläinen** states.

### **Plastic free cupstock**

A traditional single-use coffee cup includes a barrier layer made from plastic, which prevents absorption of liquids and greases. The barrier layer in ISLA® Duo products is a water-based dispersion coating instead of PE plastic. Being plastic-free enables the products to be easily recyclable in normal paper and board recycling, and the wood fibre can be reused fully. ISLA® Duo cupstock doesn't contain any waxes harmful for the health nor do they cumulate in the nature like plastic.

"Circular economy and keeping valuable materials in use as efficiently as possible are a key piece of the future. In this issue Kotkamills wants to act as an example and lead development. ISLA® Duo is enabling a plastic free future where recycling is easy and a part of our daily routines" Hämäläinen concludes.

Kotkamills is strongly involved at the forest and packaging industry's PulPaper fair from 29<sup>th</sup> to 31<sup>st</sup> of May at Helsinki Messukeskus. On Wednesday May 30<sup>th</sup> **Niilo Pöyhönen**, Senior Vice President, Consumer Boards and **Saila Kettunen**, Director, Barrier Boards, are giving presentations on Kotkamills' new products and solutions at the fair's Future Square stage. On May 31<sup>st</sup> an excursion from the fair to Kotkamills' factory will be arranged. Kotkamills' new products are on display at PulPaper on stand 6g91.

Kotkamills is a responsible partner that delivers renewable products and performance to its customers' processes via product innovations created from wood, a renewable raw material. Our product range includes fully recyclable consumer board products AEGLE® and ISLA®, and one of the key brands of the company is Absorbex®, an innovative laminating paper product for

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the laminate, plywood and construction industries. Moreover, Kotkamills offers ecological, technically sound and visually attractive wood products for demanding joinery and construction.

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