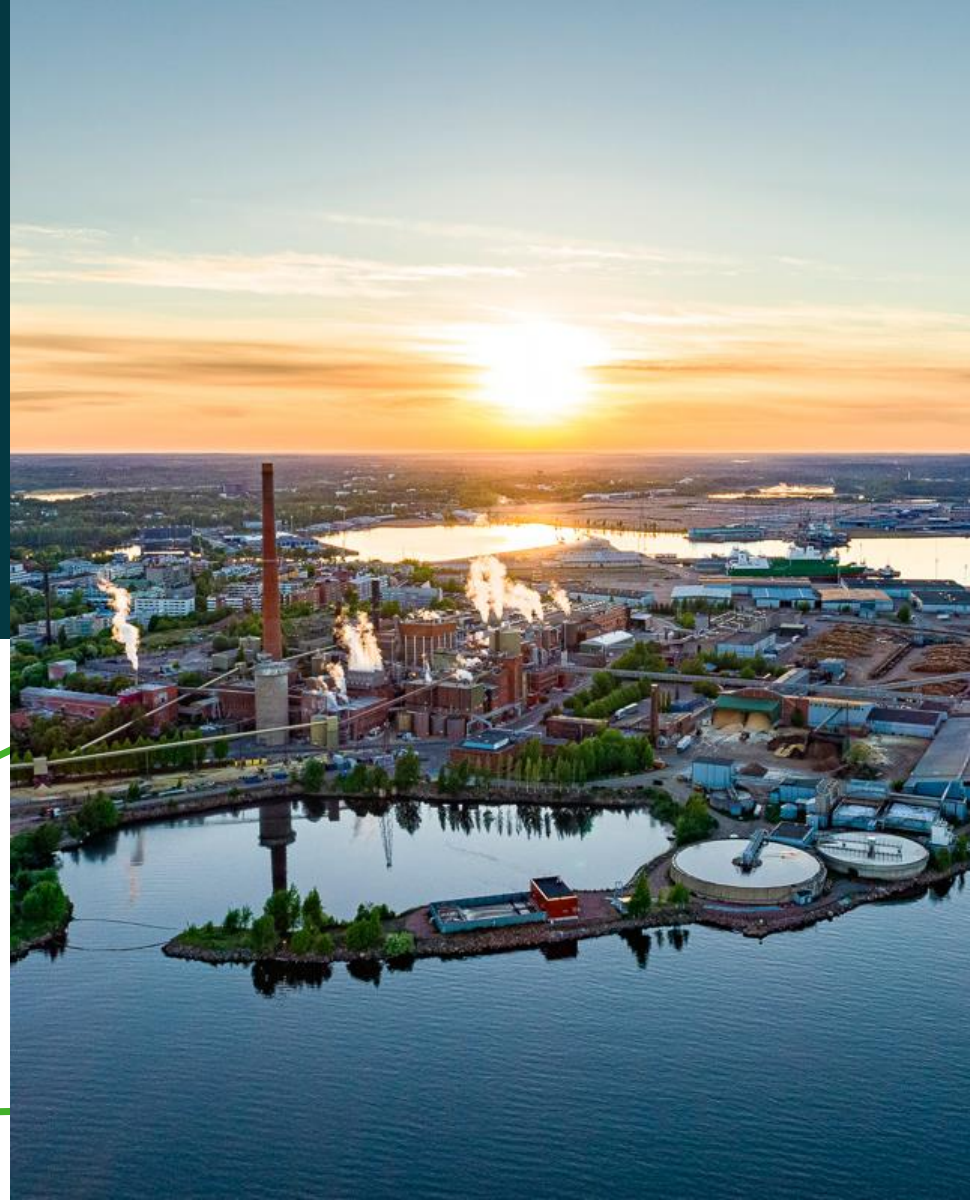


KOTKAMILLS

# Strategy 2021-2025

GROUP  
WOOD, ABSORBEX, CONSUMER BOARDS

KOTKAMILLS





# Strategy

Kotkamills' strategy consists of the vision, passion and values of the company.

The focus areas of our strategy are:

- Profitability over the business cycle
- Motivated organization
- To be in forefront of innovation
- Customer focus
- Responsibility

We stand out from our competitors by customer oriented agility.

Let's do it together!

# VISION

Our vision is to be in the forefront of innovation and a trusted, agile and successful partner in providing forest based solutions in harmony with the environment in a changing world.



# PASSION

Our passion is to be a global and leading provider of saturating base kraft, sawn timber and consumer board products based on responsibly sourced renewable fibers.

# VALUES

KOTKAMILLS

## **Customer first**

We know our customers. We keep our promises. We get the job done.

## **We care about**

people, the environment and society around us and results.

## **We are active and creative**

We reshape the present. We encourage each other. We enjoy work.

# To implement our strategy



- We commit to sustainable use of wood raw materials.
- We offer innovative circularity solutions to reduce littering.
- All our products offer the best functionality combined with an unparalleled service.
- We enjoy our work and strive to develop.
- We operate safely, respecting each other, and in harmony with the environment and the society around us.

**KOTKAMILLS**



[WWW.KOTKAMILLS.COM](http://WWW.KOTKAMILLS.COM)